

# *IDEA AWARD*

*The chance to boldly explore your most revolutionary ideas*

The Idea Award supports innovative, high-risk/high-reward research that could ultimately lead to critical discoveries or major advancements that will accelerate the eradication of breast cancer. Successful Idea Award proposals create new paradigms and/or challenge existing dogma and must emphasize both innovation and sound scientific pursuits. Idea Awards are not intended to continue or advance existing research efforts. Because of the groundbreaking nature of Idea Award projects, proposals do not require preliminary or pilot data. Innovation is emphasized in the Peer Review of Idea Award proposals. Idea Awards provide up to \$300,000 in direct costs for a maximum of 3 years. Certain population-based proposals may request additional funding.

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**PROPOSALS ARE DUE BY MAY 24, 2005**

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*This document is a synopsis of details specific to the fiscal year 2005 (FY05) Breast Cancer Research Program (BCRP) Idea Award. A detailed description of each FY05 BCRP mechanism with specific evaluation criteria, submission requirements, and deadlines is available in the FY05 BCRP Program Announcements.*

BCRP