Program Announcement
Department of Defense Congressionally Directed Medical Research Programs
Breast Cancer Research Program
Era of Hope Scholar Award
Funding Opportunity Number: W81XWH-08-BCRP-EOHS

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I. HELPFUL INFORMATION

A. Contacts

1. Program announcement, proposal format, or required documentation: To view all funding opportunities offered by the Congressionally Directed Medical Research Programs (CDMRP), perform a Grants.gov basic search using the CFDA Number 12.420. Submit questions as early as possible. Response times will vary depending upon the volume of inquiries. Every effort will be made to answer questions within 5 working days.

   Phone: 301-619-7079
   Fax: 301-619-7792
   Email: cdmrp.pa@amedd.army.mil

2. eReceipt system: Questions related to pre-application components through the CDMRP eReceipt system should be directed to the eReceipt helpdesk, which is available Monday through Friday from 8:00 a.m. to 5:00 p.m. Eastern time.

   Phone: 301-682-5507
   Website: https://cdmrp.org
   Email: help@cdmrp.org

3. Grants.gov contacts: Questions related to submitting applications through the Grants.gov (http://www.grants.gov/) portal should be directed to Grants.gov helpdesk. Deadlines for proposal submission are 11:59 p.m. Eastern time on the deadline date. Therefore, there is an approximate 3-hour period during which the Grants.gov Help Desk will NOT be available. Please plan ahead accordingly, as the CDMRP Help Desk is not able to answer questions about Grants.gov submissions.

   Phone: 800-518-4726, Monday through Friday 7:00 a.m. to 9:00 p.m. Eastern time
   Email: support@grants.gov

   Grants.gov will notify Principal Investigators (PIs) of changes made to this Program Announcement and/or Application Package ONLY if the PI clicks on the “send me change notification emails” link and subscribes to the mailing list on the Opportunity Synopsis Page for this announcement. If the PI does not subscribe and the Application Package is updated or changed, the original version of the Application Package may not be accepted.

B. National Technical Information Service

The technical reference facilities of the National Technical Information Service (www.ntis.gov) are available for the purpose of surveying existing knowledge and avoiding needless duplication.

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of scientific and engineering effort and the expenditure thereby represented. All other sources also should be consulted to the extent practical for the same purpose.

C. Commonly Made Mistakes

- Not obtaining or confirming the organization’s DUNS number well before the proposal submission deadline.
- Not obtaining or confirming the organization’s registration with the Central Contractor Registry (CCR) well before the proposal submission deadline.
- Failing to request “send me change notification e-mails” from Grants.gov.
- Not contacting HELP DESKS until just before or after deadlines.
- Not completing the pre-application submission before the mandatory pre-application deadline (pre-application remains in draft status).
- Uploading attachments into incorrect Grants.gov forms.
- Attaching files in the wrong location on Grants.gov forms.
- Submitting attachments that are not PDF documents, except for the R&R Subaward Budget Attachment(s) Form.
- Exceeding page limitations.
- Failing to submit a proposal 48-72 hours before the deadline so that Grants.gov can provide notification of errors and allow for resubmission of application package.
- Failing to submit proposal by submission deadline.

II. FUNDING OPPORTUNITY DESCRIPTION

A. Program History and Objectives

The Breast Cancer Research Program (BCRP) was established in fiscal year 1992 (FY92) to promote innovative research focused on eradicating breast cancer. Appropriations for the BCRP from FY92 through FY07 totaled $2.1 billion. The FY08 appropriation is $138.0 million (M).

The BCRP challenges the scientific community to design innovative research that will foster new directions for, address neglected issues in, and bring new investigators to the field of breast cancer research. The BCRP focuses its funding on innovative projects that have the potential to make a significant impact on breast cancer, particularly those involving multidisciplinary and/or multi-institutional collaborations and alliances. The BCRP encourages risk-taking research; however, all projects must demonstrate solid judgment and rationale.
B. Award Description

The BCRP Era of Hope Scholar Award mechanism was first offered in FY04. Since that time, 112 Era of Hope Scholar Award proposals have been received and 23 have been recommended for funding. The Era of Hope Scholar Award supports individuals who have high potential for innovation in breast cancer research early in their careers. Nominees for this award should be exceptionally talented, early-career scientists who have demonstrated that they are the “best and brightest” in their field(s) through extraordinary creativity, vision, and productivity. They also should exhibit strong potential for leadership in the breast cancer research community and be able to articulate a vision for the eradication of breast cancer. Individuals should challenge current dogma and demonstrate an ability to look beyond tradition and convention.

The Era of Hope Scholar Award proposal must focus on the PI’s record of creative and original accomplishments, potential for leadership in the breast cancer research community, and vision for eradicating breast cancer. These aspects of the proposal will receive greater emphasis in the review process than the proposed research project, although the proposed research project also will be considered.

Experience in breast cancer research is not required; however, the proposal must focus on breast cancer research and the PI must commit at least 50% of his or her full-time professional effort during the award period to breast cancer research.

Individuals must be nominated to be considered for this award mechanism; self-nominations will not be accepted (NEW FOR FY08). Do not submit an Era of Hope Scholar Award proposal unless you receive a letter of invitation.

C. Eligibility

PIs must be independent, non-mentored investigators within 6 years of their last mentored position as of the nomination deadline (March 27, 2008). Postdoctoral fellows, clinical fellows (including residents and interns), and other “mentored” researchers are not eligible for this award.

Refer to Application Instructions, Appendix 1, for general eligibility information.

D. Funding

Funding for an EOH Scholar Award can be requested for up to $2.5M for direct costs for up to a 5-year performance period plus indirect costs as appropriate.

Within the guidelines provided in the Application Instructions, funds can cover:

- salary
- research supplies
- equipment
- clinical costs
• training
• workshops
• support for multidisciplinary collaborations
• travel between collaborating institutions
• travel to scientific/technical meetings

Era of Hope Scholar Award recipients will be required to attend an annual 1½-day LINKS (Leading Innovative Networking and Knowledge Sharing) meeting along with BCRP Innovator, Era of Hope Postdoctoral, and Multidisciplinary Postdoctoral Award recipients, the BCRP Integration Panel, and CDMRP staff for the purpose of open communication and mutual benefit. In addition, the CDMRP requires attendance at the biennially scheduled 3½-day DOD BCRP Era of Hope meeting, which is held to disseminate the results of BCRP-sponsored research.

The CDMRP expects to allot $15M of the $138M FY08 BCRP appropriation to fund approximately 4 Era of Hope Scholar Award proposals, depending on the quality and number of proposals received. Funding of proposals received in response to this program announcement is contingent on the availability of Federal funds for this program.

E. Award Administration

Refer to the Application Instructions, Appendix 5, for general information on changes in award personnel or institution.

III. TIMELINE FOR SUBMISSION AND REVIEW

Proposal submission is a two-step process consisting of (1) pre-application submission and (2) proposal submission. Pre-application submission is a required first step.

- Pre-application Submission Deadline: 5:00 p.m. Eastern time, March 27, 2008
- Invitation to Submit Proposal: April 25, 2008
- Confidential Letters of Recommendation: 5:00 p.m. Eastern time, June 19, 2008
- Proposal Submission Deadline: 11:59 p.m. Eastern time, June 19, 2008
- Peer Review: August 2008
- Programmatic Review: September 2008

Awards will be made approximately 4 to 6 months after receiving the funding notification letter, but no later than September 30, 2009.
IV. SUBMISSION PROCESS

Proposal submission is a two-step process consisting of (1) a pre-application submission through the CDMRP eReceipt system (https://cdmrp.org/) and (2) a proposal submission (requires a letter of invitation) through Grants.gov (http://www.grants.gov/).

Submission of the same research project to different award mechanisms within the same program or to other CDMRP programs is discouraged. The Government reserves the right to reject duplicative proposals.

A. Step 1 – Pre-Application Components and Submission

The pre-application consists of the components discussed below. All pre-application components must be submitted electronically through the CDMRP eReceipt system by 5:00 p.m Eastern time on the pre-application deadline. The PI and Organization identified in the proposal submitted through Grants.gov should be the same as those identified in the pre-application. If there is a change in PI or Organization after submission of the pre-application, the PI must contact the eReceipt helpdesk at help@cdmrp.org or 301-682-5507. In addition to the specific instructions below, refer to the Application Instructions for detailed information.

1. Nomination Submission
2. Nominee Identification
3. Nominee Biosketch (two-page limit)
4. Nomination Letter (two-page limit)

   The nominator should provide a letter describing the unique qualifications and accomplishments that exemplify how this nominee is among the best and brightest in his or her field. Self nominations will not be accepted (NEW FOR FY08).

   The nomination letter should address the nominee’s:
   - Creative and original accomplishments,
   - Likelihood of continued innovation and productivity,
   - Potential for leadership in the breast cancer research community,
   - Likelihood of establishing a successful career at the forefront of breast cancer research,
   - Ability to manage both technical and administrative aspects of this award, and
   - Date of completion of last mentored position.

5. List of Three Individuals Providing Letters of Recommendation

Nomination Screening: Nominations will be reviewed by the BCRP Integration Panel, which is composed of scientists, clinicians, and consumer advocates. Nominees whose qualifications meet the intent of the award mechanism will be invited to submit proposals. Each nominee will be

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notified as to whether they have been invited to submit a proposal. The nomination letter will be provided to nominees who are invited to submit a proposal.

B. Step 2 – Proposal Components and Submission

*Proposal submission will not be accepted unless the PI has been invited. Do not submit a proposal unless a letter of invitation has been received.* Proposals must be submitted electronically by the AOR (Authorized Organizational Representative) through Grants.gov (www.grants.gov). No paper copies will be accepted.

Each proposal submission must include the completed Grants.gov application package of forms and attachments identified in www.grants.gov for the US Army Medical Research Acquisition Activity (USAMRAA) program announcement. The PI and Organization identified in the proposal submitted through Grants.gov should be the same as those identified in the pre-application. If there is a change in PI or Organization after submission of the pre-application, the PI must contact the eReceipt helpdesk at help@cdmrp.org or 301-682-5507. In addition to the specific instructions below, refer to the Application Instructions for detailed requirements of each component.

The package includes:

1. SF-424 (R&R) Application for Federal Assistance Form

2. Attachments Form
   - Attachment 1: Project Narrative (five-page limit)
     The content should clearly state your *vision for the eradication of breast cancer* and *why you should be considered for this unique award* and should address the following items specifically:
     - What is your vision for the eradication of breast cancer? Include your current research goals (without listing specific projects) and how these goals might change should you receive this award. Explain how these plans/goals are innovative.
     - What have you accomplished that demonstrates your extraordinary creativity, vision, and productivity? Have these accomplishments had an impact beyond your own laboratory or research setting into the broader scientific, clinical, and/or patient community?
     - What experience do you have that suggests a strong potential for leadership in the breast cancer research community?
     - How would you bring your creative energy and experience together to make an impact on breast cancer?
     - Describe the environment in which you work. How will this environment facilitate your development as an innovator and leader in breast cancer research?
Describe the proposed research team and discuss how their particular talents will contribute to the success of the project.

What are your long-term career goals, and how would these be affected by receiving this award?

What barriers, aside from funding, exist that could inhibit your research and career goals, and what strategies will you employ to overcome these barriers? How would this award aid you in overcoming these barriers?

What inspired you to pursue innovative, high-risk research rather than pursuing more traditional research?

Attachment 2: Supporting Documentation
- References Cited
- Acronyms and Symbol Definitions
- Facilities & Other Resources
- Description of Existing Equipment
- Publications and/or Patent Abstracts (five-document limit)
- Letters of Institutional Support
- Letters of Collaboration (if applicable)

Attachment 3: Federal Agency Financial Plan (if applicable)

3. Research & Related Senior/Key Person Profile (Expanded Form)
   - PI Curriculum Vitae (no page limit)
   - PI Current/Pending Support
   - Key Personnel Biographical Sketches (four-page limit each)
   - Key Personnel Current/Pending Support

4. Research & Related Budget Form
   - Budget Justification

5. Research & Related Project/Performance Site Location(s) Form

6. R&R Subaward Budget Attachment(s) Form (if applicable)

Confidential Letters of Recommendation (two-page limit): In addition to the completed Grants.gov application package of forms and attachments, Era of Hope Scholar Award proposals also require the submission of three confidential letters of recommendation by the individuals designated during the pre-application process. The PI should monitor whether the letters have been received; however, the PI is not permitted or able to view these letters. If confidential
letters of recommendation cannot be submitted by the individuals named in the pre-application, the PI should contact the CDMRP eReceipt help desk at help@cdmrp.org or 301-682-5507.

Each letter should describe the PI’s unique qualifications and accomplishments that highlight his or her potential for success in pursuing highly innovative research avenues. Specifically, each letter should offer the writer’s perspective on the PI's:

- Creative and original accomplishments,
- Likelihood of continued innovation and productivity,
- Potential for leadership in the breast cancer research community,
- Likelihood of establishing a successful career at the forefront of breast cancer research; and
- Ability to manage the technical and administrative aspects of this award.

Refer to the Application Instructions, Section II.B., for additional information regarding submission of the letters of recommendation.

V. INFORMATION FOR PROPOSAL REVIEW

A. Proposal Review and Selection Overview

All proposals are evaluated by scientists, clinicians, and consumer advocates using a two-tier review process. The first tier is a scientific peer review of proposals against established criteria for determining scientific merit. The second tier is a programmatic review that compares submissions to each other and recommends proposals for funding based on scientific merit and overall goals of the program. Additional information about the two-tier review process used by the CDMRP may be found at http://cdmrp.army.mil/fundingprocess

The peer review and program review processes are conducted confidentially and anonymously to maintain the integrity of the merit-based selection process. Each tier of review requires panelists to sign a non-disclosure statement attesting that proposal and evaluation information will not be disclosed outside the panel. Violations of the nondisclosure statement can result in the dissolving of a panel(s) and other correcting actions. Correspondingly, institutional personnel and PIs are prohibited from contacting persons involved in the proposal review process to gain protected evaluation information or to influence the evaluation process. Violations of this prohibition will result in the administrative withdrawal of the institution's proposal. Violations by panelists or PIs that compromise the confidentiality or anonymity of the peer review and program review processes may also result in suspension or debarment of their employing institutions from Federal awards.
The Government reserves the right to review all proposals based on one or more of the required attachments or supporting documentation.

B. Review Criteria

1. Peer Review: All proposals will be evaluated according to the following equally important criteria.

What has the PI accomplished that demonstrates creativity, innovation, productivity, and the potential for leadership in the breast cancer research community?

- How the PI’s record of accomplishments supports his or her future abilities as an independent and visionary scholar/investigator.
- How the proposal provides sufficient evidence to suggest that the PI will become a leader in the field of breast cancer research.
- How the letters of recommendation support the PI as one of the “best and brightest” in his or her field and as a future leader in breast cancer.

Have these accomplishments changed the knowledge base and/or had an impact in the broader scientific, clinical, and/or patient communities?

- How the PI’s work has challenged the status quo and/or resulted in a significant effect on the broader scientific, clinical, and/or patient community.
- Whether any products, patents, or licenses have resulted from the PI’s work.
- Whether the PI’s work has resulted in publications in high-impact journals and/or presentations at international scientific meetings.
- Whether the PI has received awards or other forms of acknowledgment for his or her achievements.

What is the PI’s vision of the future related to breast cancer?

- How the PI’s research goals and vision for the eradication of breast cancer suggest innovative, creative thinking that is not hindered by convention.
- How the PI communicates a clear vision of what he or she hopes to accomplish during the tenure of the award.

What will be the impact of the proposed work? Will it be a groundbreaking effort?

- How the project addresses an important problem(s) in breast cancer.
- Whether the PI presents a clear and compelling argument for how this award will be used to pursue creative (potentially groundbreaking) work in breast cancer.
- How the PI’s goals have the potential to significantly impact breast cancer.
- How the letters of recommendation suggest that the PI could direct his or her creative energy to significantly impact breast cancer.

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Will the PI develop a robust team that will be able to accomplish the goal(s)?

- How well the PI describes his or her plans to assemble a team of researchers with the appropriate expertise to accomplish the project goals.
- How the evidence indicates that the environment will facilitate the PI’s growth as an emerging innovator and leader.
- Whether appropriate documentation of institutional support reflects the extent to which the PI will be relieved of academic or administrative responsibilities and allowed to pursue his or her goals.
- Whether the PI indicates that he or she will commit 50% effort during the award period to breast cancer research.
- Whether the PI has the necessary technical and administrative experience and/or ability to manage this award.

2. **Programmatic Review:** Criteria used by programmatic reviewers to make funding recommendations that maintain the program’s broad portfolio include:

- Ratings and evaluations of the peer reviewers,
- Programmatic relevance,
- Relative innovation and impact,
- Program portfolio balance, and
- Adherence to the intent of the award mechanism.

Scientifically sound proposals that best fulfill the above criteria and most effectively address the unique focus and goals of the program will be identified by Integration Panel members and recommended for funding to the Commanding General, USAMRMC.

VI. **COMPLIANCE GUIDELINES**

Compliance guidelines have been designed to ensure the presentation of all pre-applications and proposals in an organized and easy-to-follow manner. Peer reviewers expect to see a consistent, prescribed format. Failure to adhere to formatting guidelines makes documents difficult to read, may be perceived as an attempt to gain an unfair competitive advantage, and may result in pre-application or proposal rejection. *Pre-applications or proposals missing required components as specified in the Program Announcement/Funding Opportunity may be administratively rejected.*

The following will result in administrative rejection of the pre-application:

- Nomination letter exceeds page limit.
- Nomination letter is missing.
- Nominee biosketch exceeds page limit.

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• Nominee biosketch is missing.
• FY08 Integration Panel (IP) members are included in any capacity in the pre-application process and/or any supporting document. A list of the FY08 IP members may be found at http://cdmrp.army.mil.

The following will result in administrative rejection of the entire proposal:

• Project Narrative exceeds page limit.
• Project Narrative is missing.
• Margins are less than specified in the formatting guidelines.
• Print Area exceeds that specified in the formatting guidelines.
• Spacing is less than specified in the formatting guidelines.
• Budget and/or budget justification are missing.
• FY08 Integration Panel (IP) members are included in any capacity in the pre-application process, the proposal, budgets, and any supporting document. A list of the FY08 IP members may be found at http://cdmrp.army.mil.

For any other sections of the pre-application or proposal with a defined page limit, pages exceeding the specified limit will be removed and not forwarded for peer review.

Material submitted after the submission deadline, unless specifically requested by the Government, will not be forwarded for peer review.

Proposals that appear to include plagiarized information will be administratively withheld from further consideration pending institutional investigation. The institution will be requested to perform an investigation and provide those findings to the Grants Officer for a determination of the final disposition of the application.