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<th>Award Mechanism</th>
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| **Postdoctoral Fellowship Award**   | Principal Investigator (PI): Doctoral or medical graduate (Ph.D. or M.D.). No more than 2 years as a postdoctoral researcher in the proposed laboratory or clinical research setting. No more than 4 years total postdoctoral research experience. Mentor or formal co-mentor: Must have breast cancer experience, to include publications and current funding. | * Supports the training of exceptionally talented recent doctoral graduates.  
* Proposed research should be innovative and have the potential for high impact.  
* Multidisciplinary training encouraged.  
* Training program and mentorship should prepare the PI for an independent career at the forefront of breast cancer research. | Maximum funding of **$300K** (up to $100K per year) for direct costs.  
Period of performance not to exceed 3 years. | Pre-application (Letter of Intent): June 7, 2011  
5:00 p.m. Eastern time (ET)  
Confidential Letters of Recommendation: June 21, 2011  
5:00 p.m. ET  
Application: June 21, 2011  
11:59 p.m. ET |
| **Idea Award**                      |Investigators at any academic level (or equivalent). | * Supports research that has extraordinary potential to yield highly impactful data and lead to critical discoveries or major advancements in breast cancer.  
* Impact is the most important review criterion. Innovation is encouraged, but not required.  
* Preliminary data is allowed, but not required.  
* Partnering PI Option supports combining expertise of two PIs to more effectively address a research question.  
* Preproposal is required; limit of 1 preproposal per individual; application submission is by invitation only. | Maximum funding of **$500K** for direct costs (plus indirect costs).  
Period of performance not to exceed 2 years. | Pre-application (Preproposal): May 31, 2011  
5:00 p.m. ET  
Application: August 25, 2011  
11:59 p.m. ET |
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| Era of Hope Scholar Award       | Independent, non-mentored investigators within 6 years of their last mentored position as of the application submission deadline. | • Supports exceptionally talented, creative early-career scientists who have demonstrated that they are the “best and brightest” in their fields.  
• Individuals should exhibit strong potential for leadership in the breast cancer community. | Maximum funding of $2.5M for direct costs (plus indirect costs).  
Period of performance not to exceed 5 years. | Pre-application (Letter of Intent): June 7, 2011  
5:00 p.m. ET  
Confidential Letters of Recommendation: June 21, 2011  
5:00 p.m. ET  
Application: June 21, 2011  
11:59 p.m. ET |
| Innovator Award                 | Associate Professor or above (or equivalent).                                | • Supports visionary individuals who have demonstrated creativity, innovative work, and leadership in any field.  
• Provides opportunity to pursue novel, visionary, high-risk ideas that could ultimately lead to the eradication of breast cancer. | Maximum funding of $5M for direct costs (plus indirect costs).  
Period of performance not to exceed 5 years. | Pre-application (Letter of Intent): June 7, 2011  
5:00 p.m. ET  
Confidential Letters of Recommendation: June 21, 2011  
5:00 p.m. ET  
Application: June 21, 2011  
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| Transformative Vision Award      | Assistant Professor or above (or equivalent).                               | • Supports a coordinated translational research effort, led by an experienced PI, to achieve a vision for dramatically affecting breast cancer prevention or treatment as quickly as possible.  
• Team must include consumer advocates who will be integrated into the planning and implementation of the research project.  
• Team is expected to have consistent, intensive interactions to engage team members in all aspects of the research project.  
• Preproposal is required; application submission is by invitation only. | Maximum funding of $12M for direct costs (plus indirect costs).  
Period of performance not to exceed 5 years. | Pre-application (Preproposal): May 31, 2011  
5:00 p.m. ET  
Application: August 25, 2011  
11:59 p.m. ET |