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<td><strong>Postdoctoral Fellowship Award</strong></td>
<td>Principal Investigator (PI): Doctoral or medical graduate (Ph.D. or M.D.). No more than 2 years as a postdoctoral researcher in the proposed laboratory or clinical research setting. Less than 4 years total postdoctoral research experience. Mentor or formal co-mentor: Must have breast cancer experience, to include publications and current funding.</td>
<td>• Supports the training of exceptionally talented recent doctoral graduates who have demonstrated they are the “best and brightest” of their peers. • Proposed research should be innovative and have the potential for high impact. • Multidisciplinary training encouraged. • Training program and mentorship should prepare the PI for an independent career at the forefront of breast cancer research.</td>
<td>Maximum funding of $300K (up to $100K per year) for direct costs. Period of performance not to exceed 3 years.</td>
<td>Pre-Application (Letter of Intent): April 5, 2012 5:00 p.m. Eastern time (ET) Confidential Letters of Recommendation: April 19, 2012 5:00 p.m. ET Application: April 19, 2012 11:59 p.m. ET</td>
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<td><strong>Idea Award</strong></td>
<td>Investigators at any academic level (or equivalent).</td>
<td>• Supports conceptually innovative, high-risk/high-reward research that could lead to critical discoveries or major advancements that will accelerate progress toward ending breast cancer</td>
<td>Maximum funding of $375K for direct costs (plus indirect costs). Period of performance not to exceed 3 years.</td>
<td>Pre-Application: April 26, 2012 5:00 p.m. ET Application: August 15, 2012 11:59 p.m. ET</td>
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| **Impact Award**                | Assistant Professor or above (or equivalent).                                | • Supports research projects (from small-to-large-scale) that specifically focus on scientific and clinical breast cancer issues, which, if successfully addressed, will revolutionize the understanding, prevention, and/or treatment of breast cancer and make major advances toward the goal of ending the disease.  
• Applications that focus on poorly understood issues that are of critical significance in breast cancer are strongly encouraged.  
• Partnering PI Option supports combining expertise of two PIs to more effectively address a research question.  
• Pre-application is required; application submission is by invitation only. | Maximum funding of $2M for direct costs (plus indirect costs).  
Period of performance not to exceed 5 years. | Pre-Application:  
May 3, 2012  
5:00 p.m. ET  
Application:  
August 15, 2012  
11:59 p.m. ET |
| **Era of Hope Scholar Award**   | Independent investigators within 6 years of their last mentored position as of the application submission deadline. | • Supports exceptionally talented, creative early-career scientists who have demonstrated that they are the “best and brightest” in their fields.  
• Individuals should exhibit strong potential for leadership in the breast cancer research community. | Maximum funding of $2.5M for direct costs (plus indirect costs).  
Period of performance not to exceed 5 years. | Pre-Application (Letter of Intent):  
April 5, 2012  
5:00 p.m. ET  
Confidential Letters of Recommendation:  
April 19, 2012  
5:00 p.m. ET  
Application:  
April 19, 2012  
11:59 p.m. ET |
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| **Innovator Award**                      | Associate Professor or above (or equivalent). | • Supports visionary individuals who have demonstrated creativity, innovative work, and leadership in any field.  
• Provides opportunity to pursue novel, visionary, high-risk ideas that could ultimately lead to ending breast cancer. | Maximum funding of $5M for direct costs (plus indirect costs).  
Period of performance not to exceed 5 years. | Pre-Application (Letter of Intent): May 3, 2012 5:00 p.m. ET  
Confidential Letters of Recommendation: August 2, 2012 5:00 p.m. ET  
Application: August 2, 2012 11:59 p.m. ET |
| **Clinical Translational Research Award**| Assistant Professor or above (or equivalent). | • Supports research projects that are likely to have a major impact on breast cancer by applying promising research findings to patients with, or populations at risk for, breast cancer.  
• Applications will be supported in two stages. Stage I will enable completion of preclinical translational studies and Food and Drug Administration approvals (if needed). Stage II will initiate and execute the clinical trial.  
• Preliminary data are required.  
• Partnering PI Option supports combining expertise of two PIs to more effectively address a research question.  
• Pre-application is required; application submission is by invitation only. | Maximum funding of $12M for direct costs (plus indirect costs).  
Period of performance not to exceed 5 years. | Pre-Application: May 3, 2012 5:00 p.m. ET  
Application: August 15, 2012 11:59 p.m. ET |
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| Transformative Vision Award     | Assistant Professor or above (or equivalent). | • Supports a coordinated, translational research effort, led by an experienced PI, to achieve a vision for dramatically affecting breast cancer prevention or treatment as quickly as possible.  
• Team must include consumer advocates who will be integrated into the planning and implementation of the research project.  
• Team is expected to have consistent, intensive interactions to engage team members in all aspects of the research project.  
• Applications will be supported in two stages. Stage I will enable the team to lay the groundwork for the research. Stage II will allow the expansion of the project to proceed to accomplishment of the vision.  
• Partnering PI Option supports combining expertise of 2-3 PIs to more effectively address a research question.  
• Pre-application is required; application submission is by invitation only. | Maximum funding of $12M for direct costs (plus indirect costs).  
Period of performance not to exceed 5 years. | Pre-Application: May 3, 2012  
5:00 p.m. ET  
Application: August 15, 2011  
11:59 p.m. ET |